



<https://zoomwings.com/job/seo-executive/>

## SEO Executive

Zoom Wings is looking for an SEO Executive with 6 months of experience to help enhance our online presence and drive organic traffic. The ideal candidate should have a strong understanding of SEO strategies, keyword research, and content optimisation to improve website rankings.

### Responsibilities

- Keyword research and SEO strategy execution
- Website content and meta tag optimization
- Technical SEO audits and fixes
- High-quality backlink building
- Performance analysis using SEO tools

### Requirements

- Proficient in Google Analytics, Search Console, SEMrush, Ahrefs
- Experience in local and e-commerce SEO strategies
- Analytical skills for interpreting SEO data
- Basic HTML, CSS, and JavaScript knowledge
- Strong grasp of on-page, off-page, and technical SEO
- Familiarity with WordPress, Shopify, or similar CMS

### Qualifications

- Bachelor's degree in Marketing, Communications, or related field
- Google Analytics and Google Ads certified
- SEO certification (e.g., SEMrush, HubSpot, or Yoast)
- Strong written and verbal communication skills
- An analytical mindset with data-driven decision making
- Familiarity with HTML/CSS basics

### Hiring organization

Zoom Wings

### Employment Type

Full-time

### Job Location

New Delhi

### Working Hours

Mon – Fri

### Base Salary

₹ 10000 - ₹ 20000

### Date posted

June 26, 2025