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Shaping Digital Search Excellence

We are hiring a seasoned SEO Team Lead to drive end-to-end SEO strategies for our clients. This role involves managing onsite and offsite optimization, conducting in-depth keyword research, and evaluating performance to deliver impactful results.

We're looking for a strategic leader with strong analytical abilities and excellent communication skills. The ideal candidate will collaborate across departments to ensure high-quality execution and continuous improvement in organic visibility.

Responsibilities

- Design and implement effective SEO strategies tailored to client goals.
- Lead and mentor a team of SEO specialists, fostering growth and collaboration.
- Perform in-depth keyword research to support and guide content development.
- Identify and resolve technical SEO issues to enhance site performance.
- Oversee off-page SEO initiatives, including link-building and outreach campaigns.
- Monitor, analyze, and report on key SEO metrics such as traffic, rankings, and conversions.
- Stay current with the latest SEO trends, algorithm updates, and digital marketing best practices.

Requirements

- Proven experience in an SEO leadership role, such as SEO Team Lead or Senior SEO Specialist
- Deep understanding of current SEO best practices, algorithms, and ranking factors
- Working knowledge of HTML/CSS and technical SEO fundamentals
- Hands-on experience with SEO analysis and reporting
- Proficiency in industry tools such as Ahrefs, SEMrush, Screaming Frog, and Google Analytics
- Exceptional communication and interpersonal skills
- Strong leadership and team management abilities
- Highly organized with a sharp analytical mindset and strong numerical skills
- Minimum of 5 years of relevant experience in SEO or digital marketing roles

Qualifications

- Proven experience in managing and implementing successful SEO campaigns.
- In-depth knowledge of current SEO trends, tools, and best practices.
- Strong analytical skills to assess performance metrics and make data-driven decisions.
- Excellent communication and leadership abilities.
- Ability to manage multiple client projects and meet deadlines effectively.

Zoom Wings

Employment Type

Full-time

Job Location

Noida

Working Hours

Mon – Fri

Base Salary

₹ 30000 - ₹ 35000

Date posted

June 9, 2025